



## **Company Profile**

### **Background**

Mikel Engineering Ltd Technical supply & Consultant established in 1991.  
The company is 100% owned by mss. Chave Mikel.  
The company regularly imports leading products For the Israeli industry.

Mikel Engineering is a pioneer in the Israeli market at the field of Automatic Lubrication and Greasing Systems.

At 1995 the company won the best Israeli business award prize, awarded by the Minister of Trade and Industry.

### **Costumers**

The company has business relations with key figures in the local industry.  
Mikel engineering costumers are from all major israeli industries: phosphate, cement, mineral production (such as from the Dead Sea), Power station, oil refineries, textile, steel, paper, wood, quarry, constructing equipment etc.  
The company provides engineering consulting in order to provide maximum match to the customer's requirement.  
The company has approximately 2000 costumers.

### **Manpower**

The company has 4 departments:

1. Administration and Management – leded by mss. Chava Mikel (MBA in business & Economics).
2. Technical Dept. – provides technical support and data to the costumers.
3. Service Dept. – provides repair and installing service to our costumers. The trained service men are deployed all over the country, and provide professional solutions.
4. Marketing Dept. – consists of mobile sales men deployed all over Israel, and of Tele marketing personals.

## **Products**

The company imports and market products from leading companies world wide:

- *COOPER Bearings (UK)* - split roller bearings.
- *BIJUR DELIMON (International)* - automatic oil and grease systems.
- *DYANEMETERS (China)* - Ultra Sonic Flow meters.
- Industrial lubricants and environmental chemicals.
- Industrial packing solutions.

## **Major projects**

Since her establishment, the company was involved in major projects in the Israeli industry for example:

1. installing automatic grease systems on the cranes at the new Israeli sea port.
2. Installing hundreds of split roller bearings in major Israeli quarry.
3. co- working with international Engineering design firms.

## **Business Agenda**

The company is based on the foundations of transparency, professional services and first line products. We at Mikel Engineering believe that, All does foundations will ensure a long-term productive relationship with our customers.